



*We shatter the
'Business as Usual'
mindtrap!*

Anton Musgrave

Senior Partner
FutureWorld International, having
joined the global FutureWorld
network in 1991.

FutureWorld®

The Global Business and Technology Think Tank

A futurist, business strategist, public speaker, businessman and entrepreneur, Anton engages with clients across industries and around the world. He has gained step-change business experience in a varied and successful professional, entrepreneurial and business career. Anton delivers insightful value to global clients, across many industries and market sectors. Most recently he served as Managing Director of core divisions of Citadel Private Client Wealth Management. He has also served as Managing Partner of a large legal practice and Managing Director of a major property management business. He has served as President of a national property owners association, representing property interests worth \$60 billion. Anton currently also serves as advisor to several businesses and families, and serves on the Board of Governors of an educational institution.

Anton passionately advises businesses on strategic thinking and future innovative growth imperatives to drive sustainable growth and long term relevance in a changing world. He has an insightful understanding of a wide range of industries, from services, the professions, property, law, financial services, resources, FMCG, logistics and energy.

Anton is an inspiring, spirited communicator and an acclaimed speaker and facilitator at corporate events and strategic initiatives. He has lectured at the University of Cape Town Business School and The Gordon Institute of Business Science. He lectures regularly for WITS Business School, Duke CE of the USA, Oxford University Business School, London Business School and the India School of Business in Hyderabad.

Anton's personal interests include scuba diving and underwater photography, wildlife, yachting, golf and international travel.

Our Clients

Coca-Cola, KPMG, Astra Zeneca, HSBC, Absa/Barclays Capital, Deloitte, Hong Kong Government, Anglo American, London Business School, Oxford University Said Business School, Indian School of Business, John Lewis Partnership, Duetsche Bank, Standard Chartered Bank, Gartner, Coutts Private Bank, Goldfield SA, Sasol LTD, General Electric, HP, Altron, BP, BHP Billiton, Exxaro Resources, FT.com, SAA

Testimonials

"I have been exposed to strategy with with McKinsey, Bain and Oliver Wyman and the FutureWorld process has been in a league of its own. Fantastic."

Stephen van Coller,

Ex CEO Barclays Investment Bank Africa.

"Congratulations on a riveting presentation! I really enjoyed the session."

Leon Steyn

Divisional Executive: Human Resources, Prestige Cleaning Services (Pty) Ltd

"Practical and inspirational. Highly relevant if you don't want someone else eating your cheese." Radames Soto

CEO Wall Street Journal.com

"FutureWorld delivered a brilliant presentation, perfectly pitched." Bernard Swanepoel

CEO, Harmony Gold Mining Company.

"Your presentation was awesome! We are all still talking about it!" Madeleine Robberts

Sasol Technologies

"I was blown away – your presentation was the talking point of the conference!" Sunette Smith

Financial Accountant, Murray & Roberts Cementation

"Anton, Your keynote was imaginative, thought provoking, mesmerizing, and left deep insights. Some of your ideas struck a deep chord within us." SN Subrahmanyam CEO

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